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WWW.OklahomaCounty.org/assessor

FOR IMMEDIATE RELEASE
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FOR MORE INFORMATION
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Assessor Web Page Views Set Record MORE THAN 341,000 in ONE DAY!!!!

“A record single-day number of more than 341,684 webpage visits and we think we know why. The webpage normally gets 60,000 to 70,000 page views a day but on Wednesday, August 15th, 2018 we had a huge increase and we think the reason is the Sheriff’s Sale or property last month,” explained Larry Stein, chief Deputy for Oklahoma County Assessor Leonard Sullivan.

“Lots of people participate in the Sheriff’s Sale of properties and we believe this record number of visits were related to gathering information regarding those properties. The best way to get to the most up-to-date information if you want to look at Sheriff’s Sale Property of Resale Property from the Treasurer’s Office is to use the new property search tools at the Assessor’s webpage is to download the county application,” Stein said.

Here are the Apple and Google links for your reference.

<https://itunes.apple.com/us/app/civicmobile/id1278189882?ls=1&mt=8>
https://play.google.com/store/apps/details?id=com.civicplus.ok_oklahomacounty

With the more than 330,000 parcels in the entire 720 square miles that make up Oklahoma County worth more than \$7 Billion, the Oklahoma County Assessor’s Application added to your desktop or your phone is the best way to find property information. The app now works with any iPhone or Android and you can get to maps and aerial images and enlarge them with your touch screen, something that was only available on android phones before,” Stein explained.

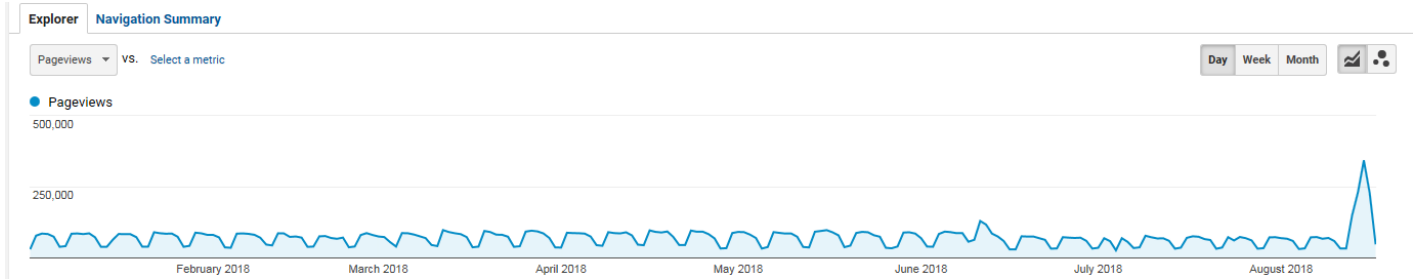
As more features are developed they will be added to the site. We plan a series of short videos and news releases to update those visiting the website.

Last year more than 13 million people visited the assessor’s page and we hope with more people using the mobile app, we can raise those numbers. In addition to the Assessor’s page, the app will also provide links to all the other county offices, meeting notices, agendas, video recordings of many meetings and other information that may be more difficult to search for through your current computer browser.

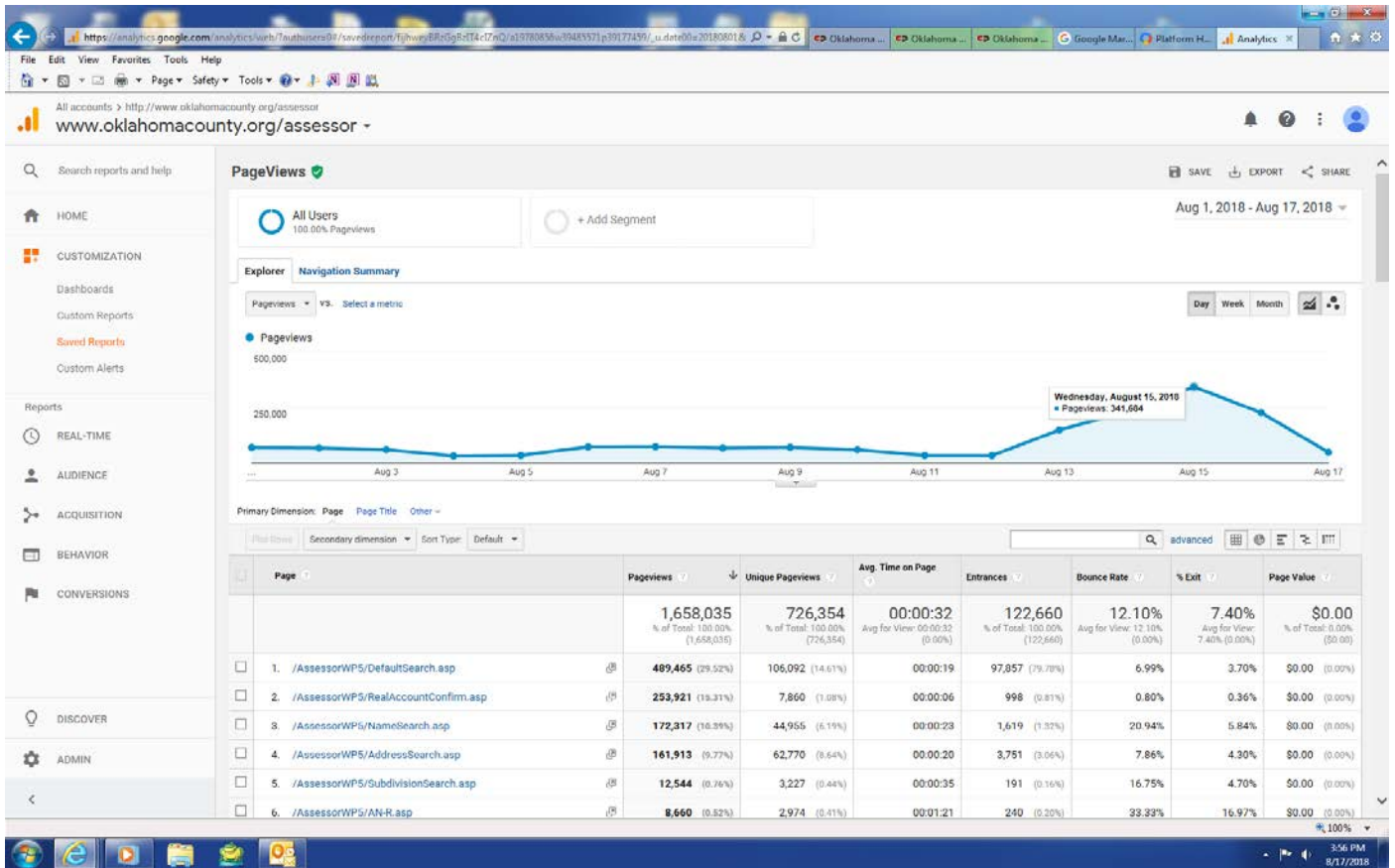
Property taxes in Oklahoma are among the lowest in the nation. Depending on the location, Texas property taxes can be more than double Oklahoma’s, and New Jersey’s property taxes can be more than four times Oklahoma County’s for the same value of property. More than 70¢ of every property tax dollar in Oklahoma County goes to support local public schools, colleges and technology centers.

Attached are the screen shots of the web traffic. If you would like a better quality image, please contact our office.

Yearly view (see the spike on Aug 15th, 2018)



Month of August 2018



2018 RECORD WEBPAGE VISITS